

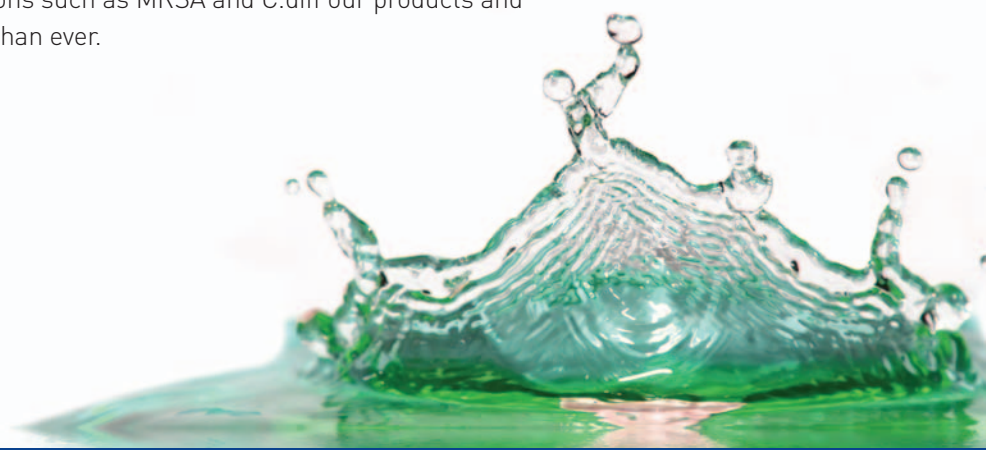


CONTROL **YOUR FUTURE**
DEVELOP **YOUR TEAM**
SUPPORT **YOUR CUSTOMERS**

DON'T BUY A JOB BUILD A BUSINESS

Forget any preconceptions about buying a job as a van driver- our franchisees role is to provide consultancy, training and support to all sectors of industry. The bespoke Hygiene Control Programmes Chemex offers its customers are acknowledged as the best in the marketplace – and that marketplace is worth some £2.5bn in the UK alone.

Chemex is Europe's largest franchised distributor of cleaning and hygiene chemicals. With over two decades' experience we know the marketplace better than anyone and in these days of ever-increasing awareness of infections such as MRSA and C.diff our products and services are more critical to our customers than ever.



The Total Solution

BUILD A BUSINESS OR BUY A JOB?

AS A LONG-ESTABLISHED REPUTABLE AND ETHICAL FRANCHISOR- AND A PAST WINNER OF THE BFA'S PRESTIGIOUS *FRANCHISOR OF THE YEAR* AWARD- WE UNDERSTAND THAT IT IS OUR ROLE TO HELP YOU BUILD YOUR BUSINESS- AND THEREFORE YOUR SELF-WORTH - AND TO ACHIEVE YOUR PERSONAL GOALS.

Our goal is to act as your personal trainer and mentor; to stretch you beyond your comfort zone and to teach you to do the same with your own team. Our success and that of our franchisees are inextricably linked because our success as leading franchisor is a result of that of our franchisees. As your business grows, so does ours. And we wouldn't have it any other way.

Chemex was acquired in March 2006 by three former British Franchise Association board members with over sixty years' franchising experience between them. Since then, the business has experienced double-digit sales growth and moved to a state-of-the-art distribution centre in the Midlands to service its franchisees in the UK, Ireland, Europe and Scandinavia, and continues to invest in the long-term growth of its franchisees with its new National Training School.

So what does a Chemex franchisee look like? You are likely to have an excellent track record in management and have built effective teams in the past. You may well have sales experience as well. That said, part of a good franchisor's role is to identify your strengths and weaknesses and work with you on your own personal development plan. It is noteworthy that our top franchisees include a former mining engineer, a hotelier, a farmer and a postman.

Do you think you have the drive, determination and tenacity to develop a significant business leading a large team? One thing you will need is the ability to develop excellent relationships with long-term, repeat-order customers in some very demanding industries where your premium service is what differentiates you from the competition.

Chemex customers don't just buy chemicals and janitorial supplies...they buy peace of mind.

If you think you have what it takes, contact us at:

Chemex International Ltd
Hawthorns House, Halfords Lane
Smethwick, West Midlands
B66 1BB

Tel: 0121 565 6300
Email: franchiseinfo@chemicalexpress.co.uk
www.chemex.org.uk



Chemex

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